

A PRODUCT OF MY TECH TEAM LTD



# MyTechTap

*One tap. One profile. One platform.*

NFC-powered digital identity & commerce.

Built in Nigeria. Ready for the world.



**Secure** Two-factor authentication with end-to-end data encryption.  
**Private** You fully control what you share, when you want.  
**Instant** Tap, Connect, it's that simple.  
**Smart** One digital identity. On this, we meet all possibilities.

PITCH DECK · 2026

MYTECHTAP.COM

01

— OUR THESIS

# The business card is dead.

*We're what comes next.*

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Identity, work, portfolio, payments — fragmented across a dozen apps. MyTechTap collapses all of it into a single tap, a single link, a single platform — with the hardware, the software, and the payment rails to make it work anywhere on earth.

# Identity is fragmented.

## *Income is friction-filled.*

88%

of paper business cards are discarded within a week.

### **Paper cards don't convert.**

They get lost in wallets and trash bins. Most never lead to a real connection — let alone a customer.

8+

apps the average creator juggles to share their work.

### **Your work is scattered.**

Links here, portfolio there, contact info somewhere else. No central hub. No single search. No consistency.

≠

receiving global payments is broken in Africa.

### **Money doesn't move.**

Creators and small businesses can't easily collect from local and global customers at once.

# One tap reveals *everything.*

MyTechTap is a single platform that turns one tap of a smart card — or one scan of its QR backup — into your full digital identity. Today: profile, portfolio, storefront, payments. Tomorrow: the ID layer for everything you do.



Instant activation



Global, by default



QR backup on every device



Multi-currency + on-chain

# More than a link page.

## *A full identity stack.*



### Smart Profiles

28 themes across Premium, Bento, Minimal & Editorial styles.



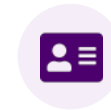
### Drag-Drop Links

Link manager with click analytics, QR codes & custom aliases.



### Portfolio & Resume

Showcase work in galleries. Share your CV in one tap.



### Digital vCard

Visitors save your full contact card to their phone in one tap.



### Custom Domain

Bring your own — card.yourbrand.com — auto-routed to your profile.



### Privacy Controls

Public, private, or per-source: NFC tap can show more than a Google visitor.



### Verified Badges

Build trust with verification, testimonials and public reputation.



### Buy Me a Coffee

Fans send money directly. Local & global rails built-in.

# Every form factor. *One platform.*

From boardroom cards to street-level table talkers — every product taps into the same MyTechTap profile.



**NFC Cards**  
Wallet-sized, premium finishes




**Table Talkers**  
Dine-in menus, retail counters



**NFC Tags**  
Stickers for laptops, walls, packaging



**Wristbands**  
Events, hospitality, conferences



**+ More**  
Pins, keychains, custom builds



**QR BACKUP ON EVERY PRODUCT.**

works on any phone, any OS, any year.

No NFC phone? No problem. Every tap target ships with a printed QR fallback —

# Activate in *60 seconds*.

*No setup. No app required for visitors. Works on any phone with NFC, falls back to QR everywhere else.*

01

## Buy

*your NFC product*

From the in-app shop or partner stores. Pay with Paystack (NGN, GHS, KES, ZAR) or Stripe (USD, EUR, GBP). Card, table talker, wristband — your pick.

02

## Activate

*with your code*

Scan it once. Enter your unique product code. Link it to your profile. Choose a username — yours forever, searchable in our public directory.

03

## Tap

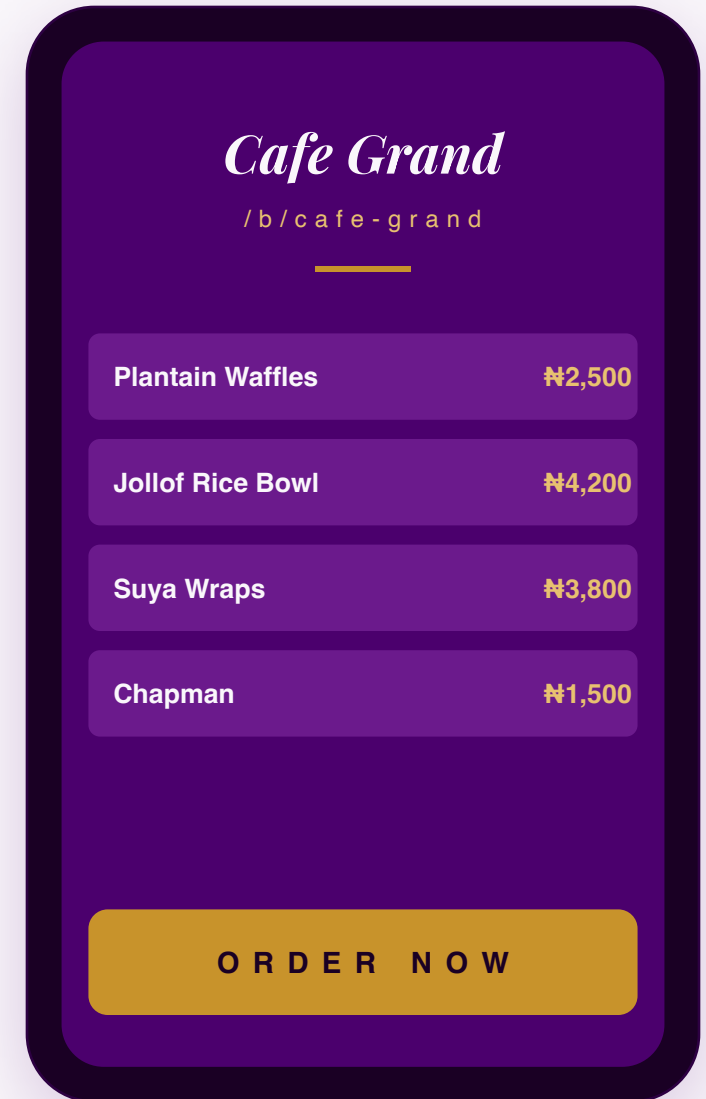
*share, get paid*

Hand over the card. Tap to share. Visitors save you to their contacts in one tap, browse your portfolio, place orders, send tips. You see it all in real time.

# Your storefront, *in your pocket.*

A separate `/b/{slug}` business profile with everything a small business actually needs to take orders, accept payment, and run day-to-day operations.

- 📄 Digital menu builder
- 👛 PIN-secured business wallet
- 👉 Donations & business giving
- 📊 Business analytics
- 👤 Order & table management
- ⚡ QuickPay payment links
- 🔔 WhatsApp + email order alerts
- 📶 NFC zones for locations



# Receive money like you live *globally* — and *locally*.

## PAYSTACK

*Built for Africa.*

NGN · GHS · KES · ZAR

Cards, transfers, USSD, mobile money, virtual accounts. Instant settlement to local banks.

## STRIPE

*Built for the world.*

USD · EUR · GBP · +ON-CHAIN

Cards, wallets, ACH, blockchain rails. Geo-routing means international fans pay in the currency they know.

**INTELLIGENT GEO-ROUTING.** Nigerian visitors pay through Paystack. International visitors pay through Stripe. Sellers don't lift a finger.

**PLATFORM FEE:** 5.5% Free · 3.5% Pro · 2.5% Business *(Business plan can pass fees to customer)*

# What others do, *we already include.*

Linktree gives you links. Popl gives you a card. Idoff gives you slow shipping. MyTechTap gives you the entire stack — and lets you start in minutes.

FEATURE	Linktree	Popl / Blinq	Idoff	MyTechTap
NFC hardware	—	✓	✓	✓
QR fallback on every product	—	partial	✓	✓
Full profile customization	partial	partial	partial	✓
Portfolio + Resume	—	—	—	✓
Multi-currency local payments	—	—	—	✓
On-chain / blockchain payments	—	—	—	✓
Business suite (menu, orders, wallet)	—	—	—	✓
Searchable public directory	—	—	—	✓
Buy from anywhere — instant activation	—	partial	—	✓
Custom domain support	✓	partial	—	✓

# A continent-sized opportunity. *A global appetite.*

**220M**

## NIGERIANS

35M+ MSMEs, 80M+ smartphones — the largest single market on the continent.

**1.4B**

## AFRICANS

Fastest-growing creator economy on earth. Paystack covers Nigeria, Ghana, Kenya, South Africa.

**\$5B+**

## DIGITAL CARD MARKET BY 2030

Fragmented globally. No incumbent has hardware + software + payments locked together.









**600M+**

## NFC-READY PHONES

In our addressable markets. Every iPhone since 2014. Every modern Android. Infrastructure already deployed.

# We're not building a business card. *We're building your digital identity.*

One tap. One identity. Everywhere you live, work, move, and transact. MyTechTap is the entry point — the ecosystem is everything that comes next.

 <p>TODAY</p> <h3>Identity &amp; Profile</h3> <p>Full digital ID, vCard, portfolio.</p>	 <p>TODAY</p> <h3>Payments</h3> <p>Multi-currency + on-chain rails.</p>	 <p>TOMORROW</p> <h3>Access Control</h3> <p>Office, gym, event entry — tap to enter.</p>	 <p>TOMORROW</p> <h3>Transportation</h3> <p>Transit cards, ride-hail, fleet check-in.</p>
 <p>TOMORROW</p> <h3>Medical Records</h3> <p>Verified health ID for emergencies.</p>	 <p>TOMORROW</p> <h3>Education</h3> <p>Student ID, transcripts, campus access.</p>	 <p>TOMORROW</p> <h3>Verified Trust</h3> <p>Government-grade KYC and credentials.</p>	 <p>TOMORROW</p> <h3>Enterprise SSO</h3> <p>Workforce identity for the modern firm.</p>



# Nigeria first. *Africa next.* Then the world.

*A phased rollout designed to compound: dominate one market, use the proven playbook to take the next.*

## PHASE 01

Year 1

# Nigeria

*Creators · Freelancers · NYSC corpers · Students  
· MSMEs*

- Direct in-app shop sales
- Creator partnership program  
Campus & event activations  
Influencer-led demos at conferences

## PHASE 02

Year 2

# Africa

*Ghana · Kenya · South Africa · Egypt*

- Paystack rails already in place
- Local distribution partners  
Creator-economy press push  
Hospitality & event partnerships

## PHASE 03

Year 3+

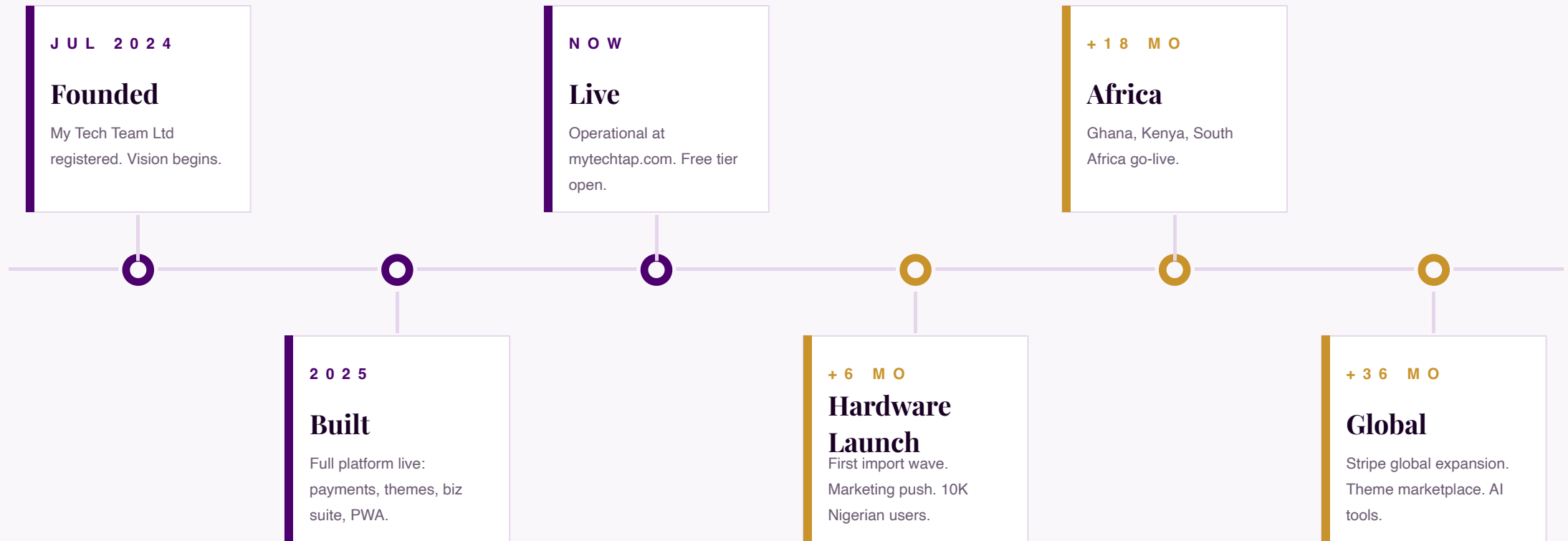
# Global

*Diaspora · Creators · International SMEs*

- Stripe rails for currency coverage
- Cross-border creator deals  
Affiliate / referral economy  
Marketplace for designers selling profile themes

# What's built. *What's next.*

From an idea registered in mid-2024 to a fully built platform live today.



● SHIPPED

● UPCOMING

# Built by operators *who ship.*

*MyTechTap is a product of My Tech Team Ltd — a hybrid team across Web2/Web3 development, media production, and enterprise innovation. Past clients include AceFoods, UNICEF, and Chalonic Global Ventures.*



**Rejoice Owoh Chidera**

**Co-Founder & CEO**

Technopreneur and Web3 strategist. 7+ years bridging tech, creativity, and innovation. CS background in blockchain and cloud.



**Okechukwu Delight**

**Design & Operations Lead**

Multidisciplinary designer shaping MyTechTap's visual identity. Expertise across UI/UX, motion graphics, and project execution.



**Izuchukwu Johnbosco**

**Frontend Engineer**

Frontend developer crafting intuitive, performant interfaces. Built on React and Next.js with pixel-perfect execution.

# We're raising to scale *what's already built.*

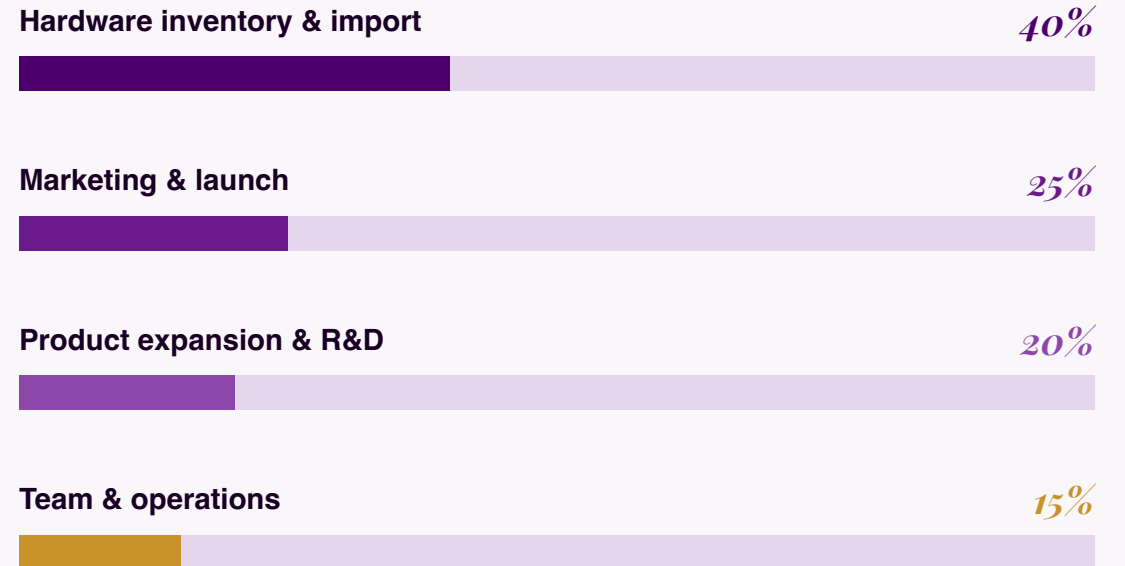
RAISING

# ₦50,000,000

## Pre-seed round

Round size to be confirmed in conversation. Funds inventory, launch, and the team to move from live platform to category leader in Nigeria.

USE OF FUNDS



WHAT WE'RE LOOKING FOR: capital · distribution partners · early enterprise pilots · Nigerian Startup Label support

LET'S BUILD

Every tap is a story.  
*Every profile is a business.*  
*Every identity is global.*

Let's build the identity layer of the internet.

REJOICE OWOH CHIDERA · CO-FOUNDER & CEO

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